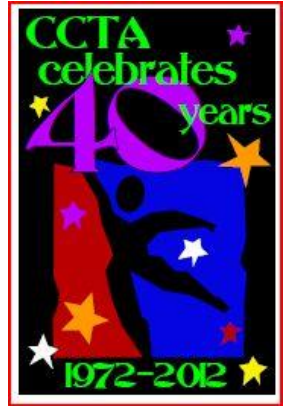


January 2012



Dear Friends:

As we approach the 40<sup>th</sup> anniversary of the founding of The Columbia Center for Theatrical Arts (CCTA), I am humbled and amazed by the number of students, teachers and families that have participated in achieving our goal of building young peoples' confidence and opening their eyes to the endless possibilities in life through the arts.

In celebration of this amazing milestone, CCTA will host a **40<sup>th</sup> Anniversary Gala** on April 30, 2012 at Toby's Dinner Theatre-Baltimore. The event begins at 5:30pm with cocktails, dinner followed and an original production highlighting CCTA's achievements over the past four decades and featuring performances by former and current students.

**Won't you join us as a supporter to we honor the work of CCTA and its commitment to educate and enrich children of all ages through the wonders of performing arts! Your support will help CCTA continue to do what it does best – inspire young people through the arts- and help ensure the future of the organization!**

Each year the Columbia Center for Theatrical Arts (CCTA) serves as a catalyst for positive, life-changing experiences such as these:

*The family of an autistic child watches him perform in a play for the very first time, something they never dreamed they would see*

*A student from the Baltimore City Public School System, who had given up all of her dreams of becoming a doctor, sees a CCTA production of "Ben Carson, M.D." and realizes that she too can "THINK BIG."*

*A despondent high school student, who has been an underachiever, participates in CCTA's Teen Professional Theatre and proclaims "Thank you for helping me find me."*

CCTA's camps, classes, live theatrical productions and outreach programs continue to motivate, build confidence and open young eyes to endless possibilities. We take great pride in offering programs that make arts accessible and affordable to children who are often excluded from mainstream programming including youth from low income families and kids with special needs. In the past year alone CCTA served over 26,000 children, provided work for 84 artists, awarded \$23,000 in scholarships to deserving young actors and provided free performances, after school programs and a summer camp to 2,725 through its outreach efforts. Multiply that by 40 years and you begin to see that there is much for us to celebrate!

Enclosed with this letter is additional information about this exciting event! So get yourself ready to spend an evening of celebration with us on April 30<sup>th</sup>. With your support we can make the arts accessible to a whole new generation of children!

Warmly,

A handwritten signature in black ink, appearing to read "Toby Orenstein".

Toby Orenstein, Founder & Artistic Director

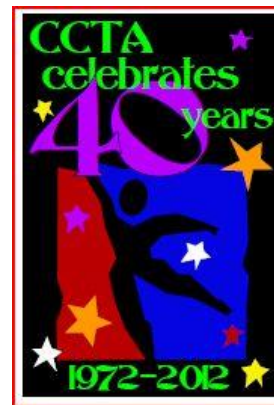
# ADVERTISING FORM

## CCTA's 40<sup>th</sup> Anniversary Gala

*A benefit for the Columbia Center for Theatrical Arts*

The evening includes cocktails, dinner and an original production celebrating CCTA's achievements over the past four decades.

Special performances by former and current students.



APRIL 30, 2012 AT TOBY'S DINNER THEATRE - BALTIMORE, MD  
DOORS OPEN AT 5:30PM . PERFORMANCE BEGINS PROMPTLY AT 7:30PM

### Prices

<b>Back Cover Ad*</b> DIMENSIONS: 5.5" x 8.5"	<b>\$500</b>	<b>Full Page Ad</b> DIMENSIONS: 5.5" x 8.5"	<b>\$250</b>
<b>Inside Front Cover Ad*</b> DIMENSIONS: 5.5" x 8.5"	<b>\$350</b>	<b>Half Page Ad</b> DIMENSIONS: 8.5" X 4.25"	<b>\$150</b>
<b>Inside Back Cover Ad*</b> DIMENSIONS: 5.5" x 8.5"	<b>\$350</b>	<b>Quarter Page Ad</b> DIMENSIONS: 4.25" X 5.5"	<b>\$100</b>

\*Reserved for sponsors first refusal. Ad placement is first come, first served.

You may supply your preset B&W ad on velox or email ([info@CCTArts.com](mailto:info@CCTArts.com)) either an adobe pdf file, high resolution jpg, or tiff file (at least 300 DPI). For additional information call CCTA at 410-381-0700. Files must be windows compatible.

Total Amount Due: \$ \_\_\_\_\_

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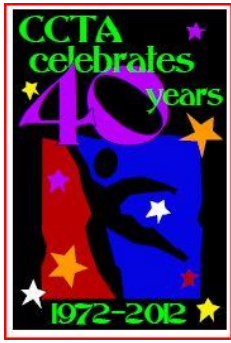
CCTA Representative Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return your contract, full payment and the ad that you would like to have printed to:

Columbia Center for Theatrical Arts, Inc.

6655 Dobbin Road, #4, Columbia, MD 21044, [info@CCTArts.com](mailto:info@CCTArts.com)

**ALL ADS MUST BE RECEIVED BY APRIL 15, 2012**



Touching the hearts and minds of students  
Throughout the Baltimore-Washington region!

**THE COLUMBIA CENTER FOR THEATRICAL ARTS (CCTA)** is a well-respected arts nonprofit with nearly 40 years of experience and service to the youth of the Baltimore-Washington area. It was founded in 1972 by Toby Orenstein at the invitation of visionary developer Jim Rouse with a mission to *educate through the arts* by creating theatrical experiences that inspire thought, action, creativity and change. CCTA serves approximately 40,000 children annually with a CONSERVATORY program of classes, camps and workshops; THEATRICAL PRODUCTIONS offering performances for schools; and an OUTREACH PROGRAM that makes theatrical experiences accessible to disadvantaged and special needs youth.



CCTA's programs can be divided into three main areas:

**The Conservatory** offers performing arts-based programs designed to nurture and develop the whole child. These include *Tots and Kids on Broadway* musical theatre classes; *After School Programs* at area schools; annual *Workshops*; three *Performing Arts Camps*; The Young Columbians performance ensemble; and the nationally-recognized *Teen Professional Theatre*, recipient of five grants from the National Endowment for the Arts.



Our **Theatrical Arts Productions** offers professional performances that are related to school curriculum and reflect current social issues and concerns. They are enjoyed by thousands of students each year from throughout the Baltimore-Washington area. Favorites include *Ben Carson, M.D.*; *The Diary of Anne Frank*; *Miss Nelson is Missing*; *Charlotte's Web*, *Holes*, *The Ugly Duckling* and many more!



CCTA's **Outreach Programs** are designed to make theatre arts available and accessible to the neediest student in our region. Programs include the *Ben Carson Project* which brings students from the Baltimore City Public School System to performances of CCTA's original play *Ben Carson, M.D.*; the *After School Project* offering free theatre classes for low and moderate income students in both Howard County and Baltimore City; a *Performing Arts Camp* for Baltimore City youth; and *Broadway Kids*, a partnership with Loyola University that utilizes theater to deliver speech and social therapies to children with special needs.



CCTA receives major support from the Maryland State Arts Council, an agency dedicated to cultivating a vibrant cultural community where the arts thrive, and the Howard County Arts Council through a grant from Howard County. For more information, please visit our website at [www.CCTArts.com](http://www.CCTArts.com).

6655 Dobbin Road, Unit #4. Columbia, MD 21045. 410-381-0700. [www.CCTArts.com](http://www.CCTArts.com)

