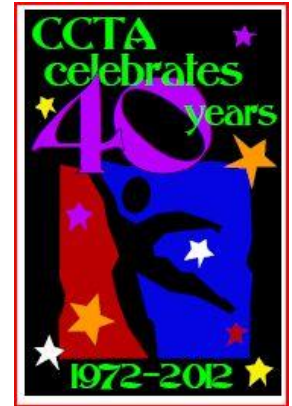


January 2012



Dear Friends:

As we approach the 40th anniversary of the founding of The Columbia Center for Theatrical Arts (CCTA), I am humbled and amazed by the number of students, teachers and families that have participated in achieving our goal of building young peoples' confidence and opening their eyes to the endless possibilities in life through the arts.

In celebration of this amazing milestone, CCTA will host a **40th Anniversary Gala** on April 30, 2012 at Toby's Dinner Theatre-Baltimore. The event begins at 5:30pm with cocktails, dinner followed and an original production highlighting CCTA's achievements over the past four decades and featuring performances by former and current students.

Won't you join us as an event sponsor as we honor the work of CCTA and its commitment to educate and enrich children of all ages through the wonders of performing arts! Your support will help CCTA continue to do what it does best –inspire young people through the arts- and help ensure the future of the organization!

Each year the Columbia Center for Theatrical Arts (CCTA) serves as a catalyst for positive, life-changing experiences such as these:

The family of an autistic child watches him perform in a play for the very first time, something they never dreamed they would see

A student from the Baltimore City Public School System, who had given up all of her dreams of becoming a doctor, sees a CCTA production of "Ben Carson, M.D." and realizes that she too can "THINK BIG."

A despondent high school student, who has been an underachiever, participates in CCTA's Teen Professional Theatre and proclaims "Thank you for helping me find me."

CCTA's camps, classes, live theatrical productions and outreach programs continue to motivate, build confidence and open young eyes to endless possibilities. We take great pride in offering programs that make arts accessible and affordable to children who are often excluded from mainstream programming including youth from low income families and kids with special needs. In the past year alone CCTA served over 26,000 children, provided work for 84 artists, awarded \$23,000 in scholarships to deserving young actors and provided free performances, after school programs and a summer camp to 2,725 through its outreach efforts. Multiply that by 40 years and you begin to see that there is much for us to celebrate!

Enclosed with this letter is additional information about this exciting event! So get yourself ready to spend an evening of celebration with us on April 30th. With your support we can make the arts accessible to a whole new generation of children!

Warmly,

A handwritten signature in black ink that reads "Toby Orenstein".

Toby Orenstein, Founder & Artistic Director

SPONSORSHIP LEVELS

CCTA's 40th Anniversary Gala

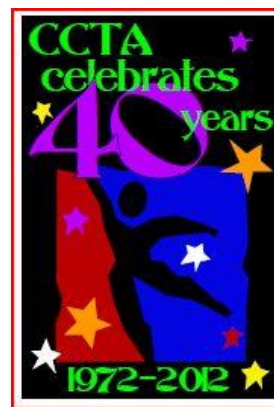
A benefit for the Columbia Center for Theatrical Arts

The evening includes cocktails, dinner and an original production celebrating CCTA's achievements over the past four decades.

Special performances by former and current students.

APRIL 30, 2012 AT TOBY'S DINNER THEATRE - BALTIMORE, MD

DOORS OPEN AT 5:30PM . PERFORMANCE BEGINS PROMPTLY AT 7:30PM



Producers:

- Premier Seating for 20
- Recognition at all CCTA Events during 2012
- Inside Front or Back Cover Full Page Ad in Event Program
- Free Admission for 6 to any CCTA Performance during 2012
- Name listed on CCTA website with Link to Your Website

\$10,000

Directors:

- Premier Seating for 10
- Recognition at Gala Event
- Full Page Advertisement in Event Program
- Name on CCTA Website with Link to Your Website

\$5,000

Stars:

- Premier Seating for 8
- Recognition at Gala Event
- ½ Page Advertisement in Program
- Name on CCTA Website with Link to Your Website

\$2,500

Extras:

- Premier Seating for 6
- Recognition at Gala Event
- ¼ Page Advertisement in Program
- Listing on CCTA Website

\$1,000

"4 FOR 40" Anniversary Pledge:

Pledge **\$4,000** over the next four years to celebrate our 40th Anniversary and help ensure the future of CCTA! Those making their first \$1,000 payment prior to the Gala will receive the following benefits this year:

- Premier Seating for 6
- ¼ Page Advertisement in Program
- Name on CCTA Website with Link to Your Website
- 2 Reserved Seats for Any Performance of CCTA's Teen Professional Theatre in summer 2012

Top Tier Individual Seating:

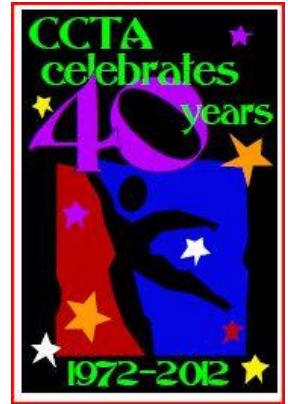
\$75 per ticket

RESERVATION FORM

CCTA's 40th Anniversary Gala

A benefit for the Columbia Center for Theatrical Arts

The evening includes cocktails, dinner and an original production celebrating CCTA's achievements over the past four decades. Special performances by former and current students.



APRIL 30, 2012 AT TOBY'S DINNER THEATRE - BALTIMORE, MD
DOORS OPEN AT 5:30PM . PERFORMANCE BEGINS PROMPTLY AT 7:30PM

___ Please reserve a sponsorship at the following levels

___ Producers: \$10,000

- Premier Seating for 20
- Recognition at all CCTA Events during 2012
- Inside Back Cover Ad in Event Program
- Free Admission for 6 to any CCTA Performance during 2012
- Name on CCTA website w/ link to your website

___ Directors: \$5,000

- Premier Seating for 10
- Recognition at Gala Event
- Full Page Advertisement in Event Program
- Name on CCTA Website w/ link to your website
- m

___ Stars: \$2,500

- Premier Seating for 8
- Recognition at Gala Event
- 1/2 Page Advertisement in Program
- Name on CCTA Website w/ link to your website

___ Extras: \$1,000

- Premier Seating for 6
- Recognition at Gala Event
- 1/4 Page Advertisement in Program
- Listing on CCTA Website

___ "4 FOR 40" Anniversary Pledge:

Pledge **\$4,000** over the next four years to celebrate our 40th Anniversary and help ensure the future of CCTA! Those making their first \$1,000 payment prior to the Gala will receive the following benefits this year:

- Premier Seating for 6
- 1/4 Page Advertisement in Program
- Name on CCTA Website w/ link to your website
- 2 Reserved Seats for Any Performance of CCTA's Teen Professional Theatre during summer 2012.

___ General Seating: \$75 ea.

___ I cannot attend the CCTA event, but enclosed is a contribution in the amount of \$ _____

NAME _____

COMPANY/ORGANIZATION _____

TELEPHONE (DAYTIME) _____ TELEPHONE (EVENING) _____

EMAIL _____

ADDRESS _____

CITY/STATE/ZIP _____

Please make checks payable to "CCTA"

For more information, please call or email the CCTA at 410-381-0700 or info@CCTArts.com *An email or postcard confirmation will be sent to all reservations made before April 20, 2012. Tickets purchased after that date will be held at the door. If purchasing more than one ticket, please provide names of all guests below:

The Columbia Center for Theatrical Arts, Inc. (CCTA) is a 501(c)(3) nonprofit organization, donations to which are tax deductible to the fullest extent allowed by law. Contributions to this fundraiser are tax deductible less the expense of \$30 per ticket.

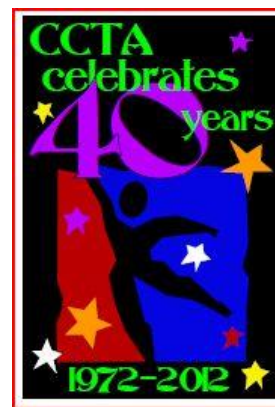
Please return card and payment to: CCTA, 6655 Dobbin Road, Unit #4, Columbia, MD 21044

ADVERTISING FORM

CCTA's 40th Anniversary Gala

A benefit for the Columbia Center for Theatrical Arts

The evening includes cocktails, dinner and an original production celebrating CCTA's achievements over the past four decades.
Special performances by former and current students.



APRIL 30, 2012 AT TOBY'S DINNER THEATRE - BALTIMORE, MD
DOORS OPEN AT 5:30PM . PERFORMANCE BEGINS PROMPTLY AT 7:30PM

Prices

Back Cover Ad* DIMENSIONS: 5.5" x 8.5"	\$500	Full Page Ad DIMENSIONS: 5.5" x 8.5"	\$250
Inside Front Cover Ad* DIMENSIONS: 5.5" x 8.5"	\$350	Half Page Ad DIMENSIONS: 8.5" X 4.25"	\$150
Inside Back Cover Ad* DIMENSIONS: 5.5" x 8.5"	\$350	Quarter Page Ad DIMENSIONS: 4.25" X 5.5"	\$100

*Reserved for sponsors first refusal. Ad placement is first come, first served.
You may supply your preset B&W ad on velox or email (info@CCTArts.com) either an adobe pdf file, high resolution jpg, or tiff file (at least 300 DPI). For additional information call CCTA at 410-381-0700. Files must be windows compatible.

Total Amount Due: \$ _____

Advertisers' Name (Business) _____

Contact _____ Email _____

Address _____

City/State/Zip _____ Phone _____

Contact Signature _____ Date _____

Printed Name _____

Title/Position _____

CCTA Representative Signature _____ Date _____

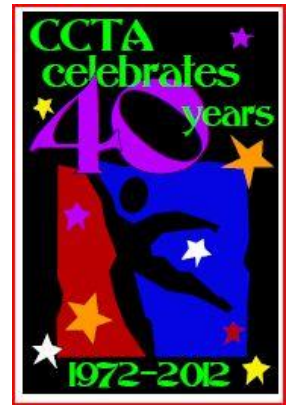
Please return your contract, full payment and the ad that you would like to have printed to:
Columbia Center for Theatrical Arts, Inc.
6655 Dobbin Road, #4, Columbia, MD 21044, info@CCTArts.com

ALL ADS MUST BE RECEIVED BY APRIL 15, 2012

PRESS RELEASE

For Immediate Release: January 2012

Contact: Melissa Rosenberg, 410-381-0000
or MelissaRosenberg@CCTArts.com



The Columbia Center for Theatrical Arts To Celebrate 40 of Educating Through the Arts! Gala event set for April 30, 2012

The Columbia Center for Theatrical Arts (CCTA) will host a 40th Anniversary Gala on April 30, 2012 to celebrate four decades of *educating children through the arts* in Central Maryland. The event will be held at Toby's Dinner Theatre-Baltimore with a cocktail reception and dinner followed by an original production featuring performances by CCTA students past and present.

Proceeds from the event will support CCTA and its Outreach Programs that make quality arts programming accessible to low income and special needs youth. In the past year alone CCTA served over 26,000 children, provided work for 84 artists, awarded \$23,000 in scholarships and provided free performances, after school programs and a summer camp to 2,725 Baltimore City students.

CCTA is a 501(c)(3) nonprofit organization founded by Toby Orenstein in 1972 at the invitation of visionary developer Jim Rouse. Rouse brought Orenstein to Columbia to open a theatre school in his new city of the future. Through CCTA Orenstein formed The Young Columbians performance ensemble that toured extensively including a performance at The White House; the nationally-recognized Teen Professional Theatre, recipient of five grants from the National Endowment for the Arts; and an extensive Outreach Program that serves disadvantaged and special needs youth. CCTA students have performed in movies, television, on Broadway, in national tours and on local stages. Among the best known are opera singer Harolyn Blackwell, Broadway Performers Ric Ryder and Steve Blanchard, and Actor/Director Edward Norton.

"I have always championed the importance of the arts and how it empowers children," says Orenstein. "As we approach the 40th anniversary of the founding of The Columbia Center for Theatrical Arts, I am humbled and amazed by the number of students, teachers and families that have participated in achieving CCTA's goal of building young peoples' confidence and opening their eyes to the endless possibilities in life through the arts."

Individual tickets to the event are \$75 and a variety of sponsorship opportunities are available. For additional information contact the CCTA office at 410-381-0700 or info@CCTArts.com.

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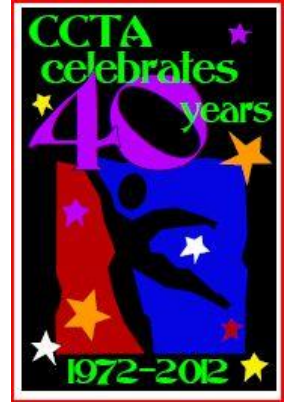


SILENT AUCTION DONATION FORM

CCTA's 40th Anniversary Gala

The evening includes cocktails, dinner and an original production celebrating CCTA's achievements over the past four decades.

Special performances by former and current students.



APRIL 30, 2012 AT TOBY'S DINNER THEATRE - BALTIMORE, MD
DOORS OPEN AT 5:30PM . PERFORMANCE BEGINS PROMPTLY AT 7:30PM

Thank you for your donation to the CCTA Silent Auction!
Please complete the form below about the item you have agreed to donate.

Business _____

Contact Name _____

Address _____

City/State/Zip _____

Daytime Phone _____ Evening Phone _____

Email _____

Item to be Donated _____

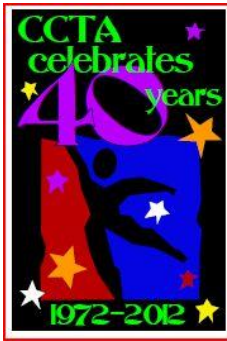
Description of Item: _____

Estimated Value of Item: \$ _____

I will deliver item to CCTA _____

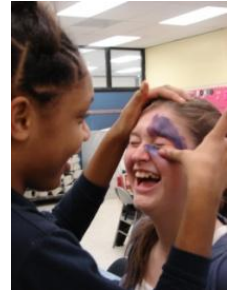
Item to be picked up by _____

Return form to:
CCTA Silent Auction
6655 Dobbin Road, Unit #4
Columbia, MD 21045



Touching the hearts and minds of students
Throughout the Baltimore-Washington region!

THE COLUMBIA CENTER FOR THEATRICAL ARTS (CCTA) is a well-respected arts nonprofit with nearly 40 years of experience and service to the youth of the Baltimore-Washington area. It was founded in 1972 by Toby Orenstein at the invitation of visionary developer Jim Rouse with a mission to *educate through the arts* by creating theatrical experiences that inspire thought, action, creativity and change. CCTA serves approximately 40,000 children annually with a CONSERVATORY program of classes, camps and workshops; THEATRICAL PRODUCTIONS offering performances for schools; and an OUTREACH PROGRAM that makes theatrical experiences accessible to disadvantaged and special needs youth.



CCTA's programs can be divided into three main areas:

The Conservatory offers performing arts-based programs designed to nurture and develop the whole child. These include *Tots and Kids on Broadway* musical theatre classes; *After School Programs* at area schools; annual *Workshops*; three *Performing Arts Camps*; The Young Columbians performance ensemble; and the nationally-recognized *Teen Professional Theatre*, recipient of five grants from the National Endowment for the Arts.



Our **Theatrical Arts Productions** offers professional performances that are related to school curriculum and reflect current social issues and concerns. They are enjoyed by thousands of students each year from throughout the Baltimore-Washington area. Favorites include *Ben Carson, M.D.*; *The Diary of Anne Frank*; *Miss Nelson is Missing*; *Charlotte's Web*, *Holes*, *The Ugly Duckling* and many more!



CCTA's **Outreach Programs** are designed to make theatre arts available and accessible to the neediest student in our region. Programs include the *Ben Carson Project* which brings students from the Baltimore City Public School System to performances of CCTA's original play *Ben Carson, M.D.*; the *After School Project* offering free theatre classes for low and moderate income students in both Howard County and Baltimore City; a *Performing Arts Camp* for Baltimore City youth; and *Broadway Kids*, a partnership with Loyola University that utilizes theater to deliver speech and social therapies to children with special needs.



CCTA receives major support from the Maryland State Arts Council, an agency dedicated to cultivating a vibrant cultural community where the arts thrive, and the Howard County Arts Council through a grant from Howard County. For more information, please visit our website at www.CCTArts.com.

6655 Dobbin Road, Unit #4. Columbia, MD 21045. 410-381-0700. www.CCTArts.com

